



# FY2023 Results



#### **Forward Looking Statements**

This presentation includes forward-looking statements including, but not limited to, statements regarding Coca-Cola (eccek's ("CCI") plans, objectives, expectations and intentions and other statements that are not historical facts. Forward-looking statements can generally be identified by the use of words such as "may," "will," "expect," "intend," "estimate," "anticipate," "plan," "target," "believe" or other words of similar meaning. These forward-looking statements reflect the current views and assumptions of management and are inherently subject to significant business, economic and other risks and uncertainties. Although management believes the expectations reflected in the forward-looking statements are reasonable, at this time, you should not place undue reliance on such forward-looking statements. Important factors that could cause actual results to differ materially from CCI's expectations include, without limitation: changes in CCI's relationship with The Coca-Cola Company and its exercise of its rights under our bottler's agreements; CCI's ability to maintain and improve its competitive position in its markets; CCI's ability to obtain raw materials and packaging materials at reasonable prices; changes in CCI's relationship with its significant shareholders; the level of demand for its products in its markets; fluctuations in the value of the Turkish Lira or the level of inflation in Türkiye; other changes in the political or economic environment in Türkiye or CCI's other markets; adverse weather conditions during the summer months; changes in the level of tourism in Türkiye; CCI's ability to successfully implement its strategy; and other factors. Should any of these risks and uncertainties materialize, or should any of management's underlying assumptions prove to be incorrect, CCI's actual results from operations or financial conditions could differ materially from those described herein as anticipated, believed, estimated or expected. Forward-looking statements speak only as of this date and CCI has no obligation to update those statements to reflect changes that may occur after that date.

### Important Disclaimer



In accordance with the decree of the Capital Markets Board, our 2023 financials are reported using TAS29 (Financial Reporting in Hyperinflationary Economies).

The financial statements and all comparative amounts for previous periods have been adjusted according to the changes in the general purchasing power of the Turkish lira in accordance with TAS 29 and are finally expressed in terms of the purchasing power of the Turkish lira as of December 31, 2023.

However, to supplement the information provided for the first three quarters, which were reported without inflation accounting, and to offer insight into our performance relative to our 2023 guidance, we are also presenting certain items from our financials without inflation adjustment. These unadjusted figures are clearly identified as such.

Any financial figures lacking such clarification are reported in accordance with TAS29.

## **Quality Growth Algorithm Delivered**

#### EBIT > Revenue > Transaction > Volume

| Highlights | Solid topline growth  | Mix Improvement On Track  | Robust Profitability  |  |
|------------|---|---|---|--|
|            | <ul> <li>Double digit volume growth in Central Asia &amp;<br/>Iraq, while Turkiye &amp; Pakistan having pressure</li> </ul> | <ul> <li>129 bps y/y increase in IC share in<br/>total</li> </ul>           | <ul> <li>214bps y/y gross profit margin<br/>improvement (307bps without TAS29)</li> </ul>       |  |
|            | <ul> <li>NSR/uc growth of 11%</li> <li>USD NSR/uc reached \$2.5- growing 22%</li> </ul>                                     | <ul> <li>Solid growth in energy and adult<br/>premium categories</li> </ul> | <ul> <li>201 bps EBIT margin expansion to 14.3%<br/>(300 bps to 18.0% without TAS29)</li> </ul> |  |
|            | without TAS 29  | 101 bps increase in On-Premise     channel share                            | <ul> <li>\$ EPS reached 1.4 without TAS29 - the<br/>highest in 10 years</li> </ul>              |  |

#### **Operational Performance**

#### **Financial Performance**

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| Volume  | Immediate       | # of         | Net Sales Revenue | EBIT    | Net Income |
|---------|-----------------|--------------|-------------------|---------|------------|
| (uc)    | Consumption Mix | Transactions | (TL)              | (TL)    | (TL)       |
| Billion | %               | Billion      | Billion           | Billion | Billion    |
| 1.5     | 27.3            | 11.7         | 101.0             | 14.5    | 20.6       |
| -2.6%   | +129 bps        | -1.2%        | +8.4%             | +26.2%  | +48.3%     |
| y/y     | y/y             | y/y          | y/y               | y/y     | y/y        |

### **Consolidated Volume**

Positive category mix with the help of strong energy and adult premium, despite sparkling being impacted by macroeconomic challenges

#### Growth is led by categories and channels that are of strategic value to CCI



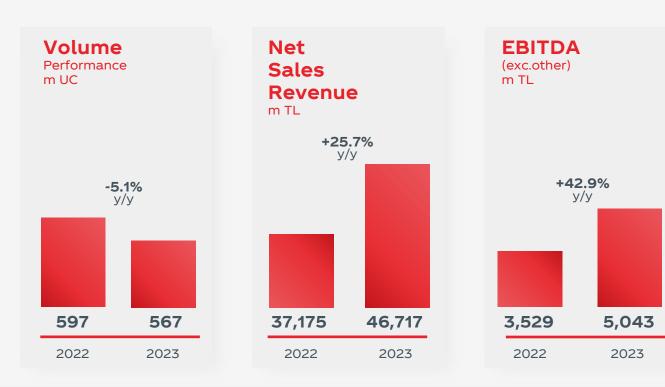


2023 RESULTS 5

## Türkiye

Solid NSR/uc growth and EBITDA margin expansion thanks to effective revenue growth management, despite challenges in volume generation

2023

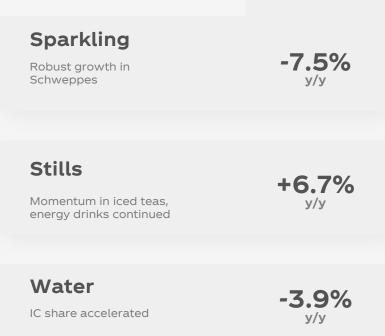




The earthquake, all-year-long challenge of high inflation and lower purchasing power limited volume generation



32.4% NSR/uc growth in FY thanks to right pricing and effective mix management





130bps y/y EBITDA margin expansion thanks to effective hedging and proactive RGM actions

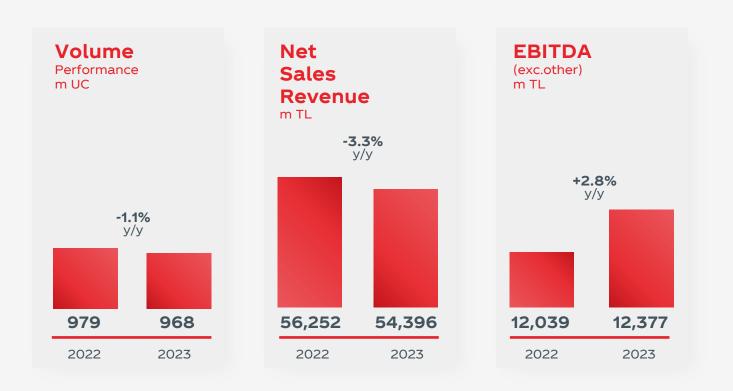


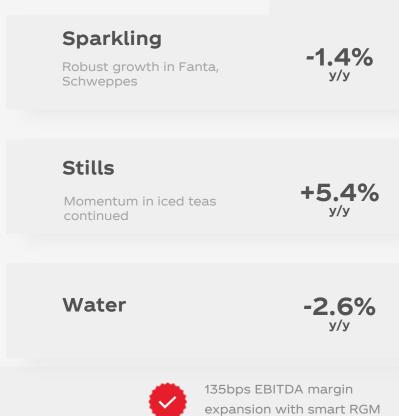
#### 2023 RESULTS 6

#### International

Smart mix management, proactive hedging and delicate pricing enabled Quality Growth

2023





levers

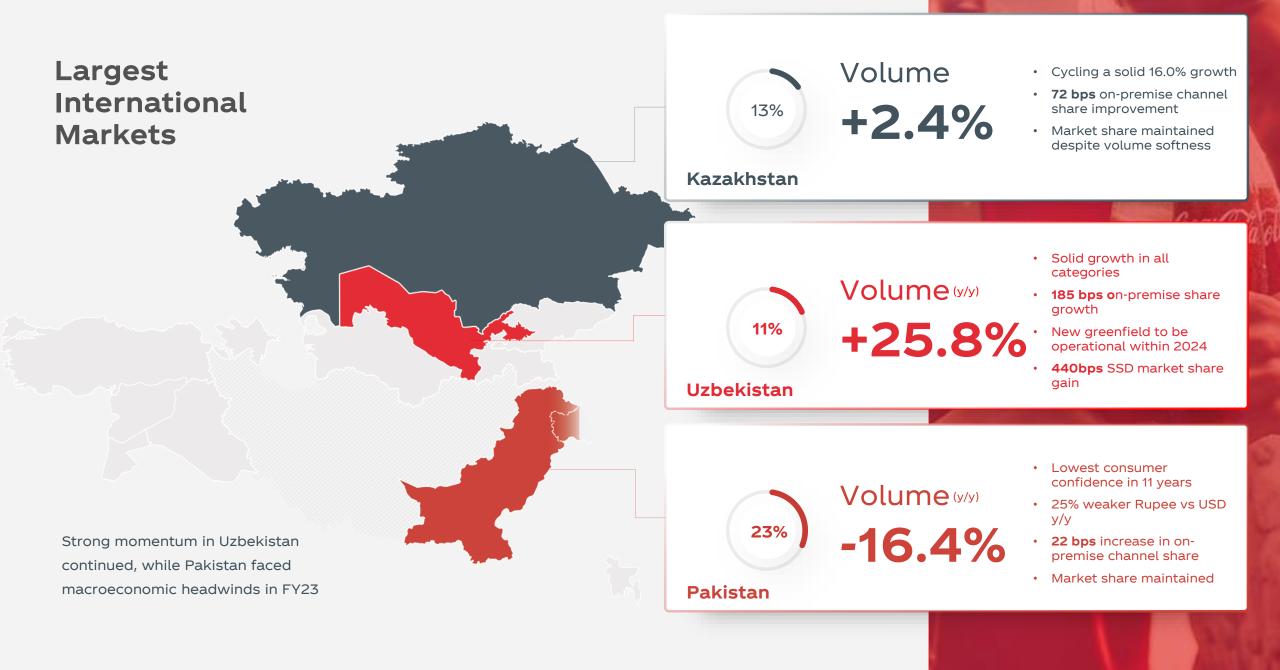


Central Asia and Iraq's strength offset by Pakistan's macroeconomic challenges



109bps Immediate Consumption mix improvement to 23.7% 29bps On-Premise channel growth

2023 RESULTS 7

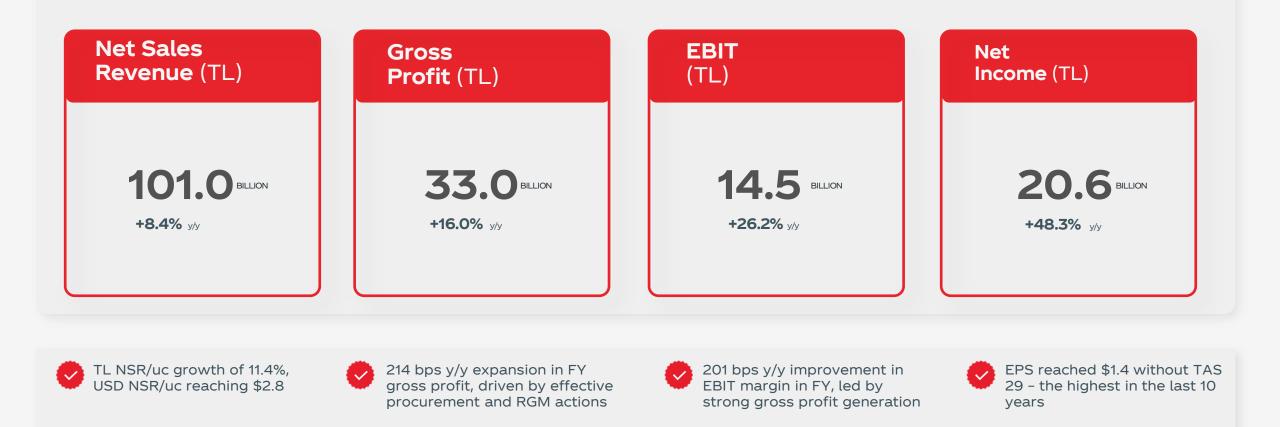


## **FINANCIAL REVIEW**



#### 2023 Summary Financials

Improving profitability in a challenging environment

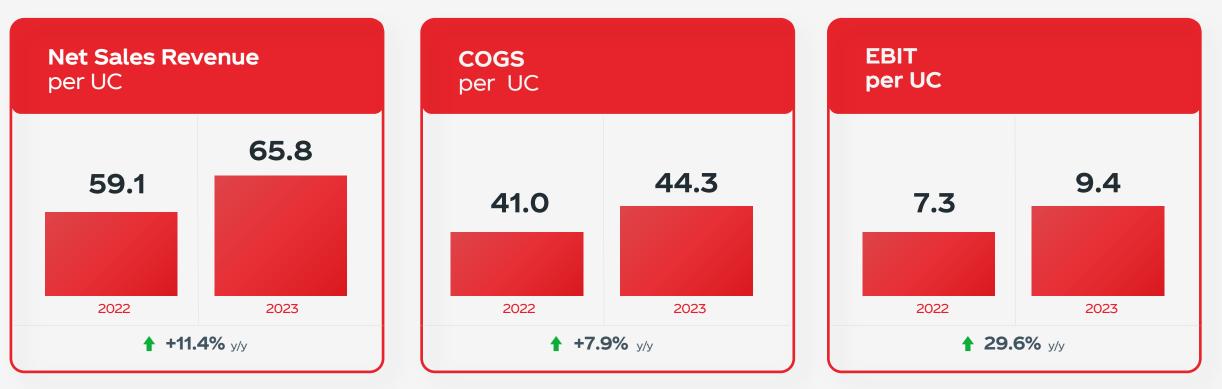




#### **Per UC Metrics**

Improving profitability in a Quality Growth Achieved with Effective RGM, Frugal Opex Management & Hedges environment

#### Consolidated (TL) - TL, with TAS 29





## **Positive Business Momentum and Strong Pricing**

Mitigate Cost Presures



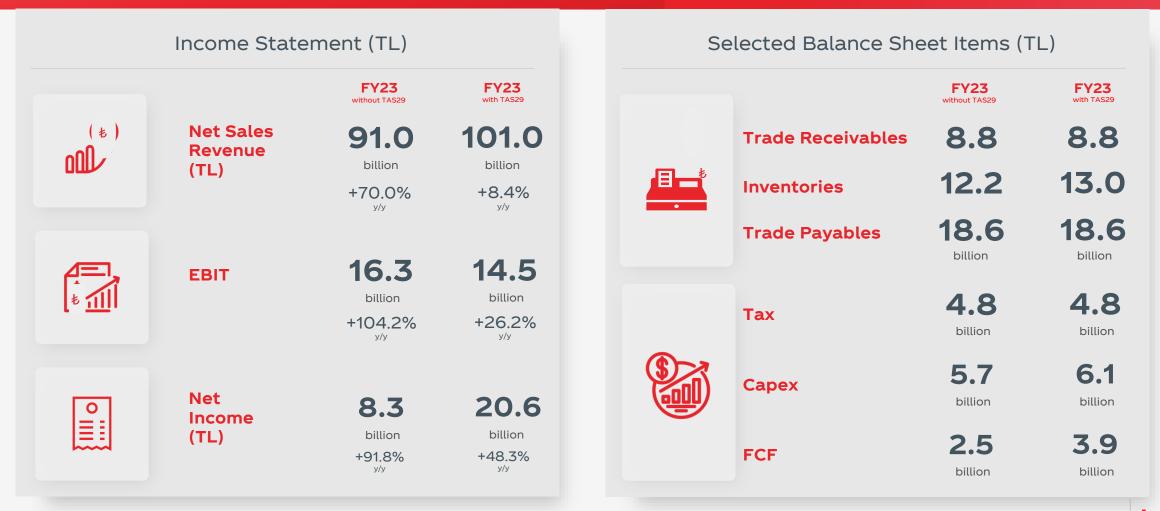
(\*) Volume & Mix impact is calculated based on Gross Profit Contribution



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## **Understanding Impact of TAS 29**

2023 Guidance delivered

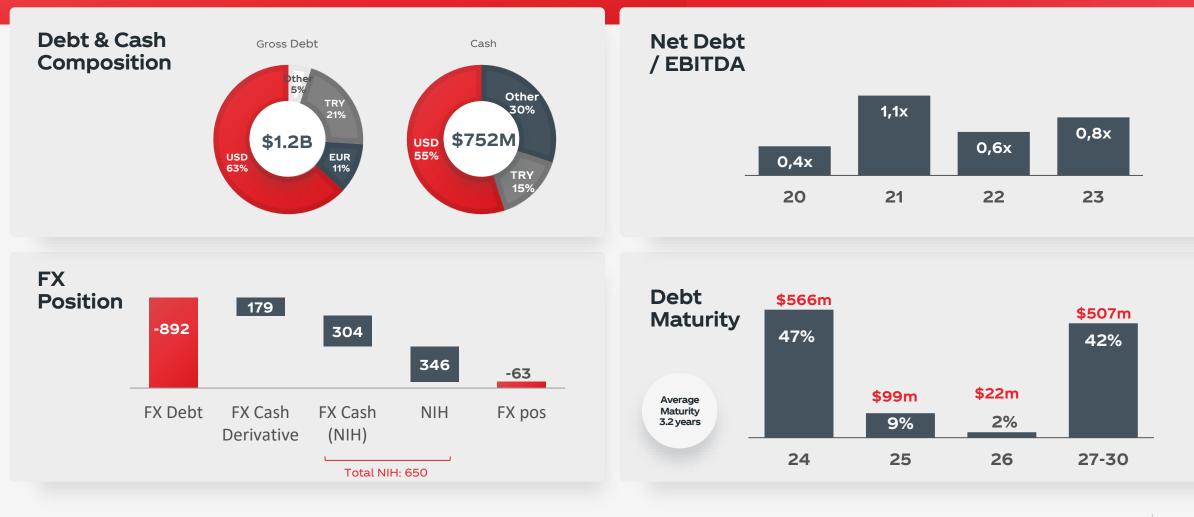


CCI is fully compliant with the regulation to implement TAS 29 (Financial Reporting in Hyperinflationary Economies) as of 2023 and therefore has presented its financials for 2023 and 2022 in line with the regulatory framework. This slide is presented without the impact of TAS 29 in order to allow an assessment of the material expectations/assumptions/guidance shared previously and is unaudited. ANADOLU GROUP

2023 RESULTS 13

## **Disciplined Financial Management**

Low leverage and strong liquidity maintained





## Dynamic Hedging - 2024

Securing long term visibility & controlled cost base





2023 RESULTS 15

## **CLOSING REMARKS**



## **Bangladesh: Full of Potential**

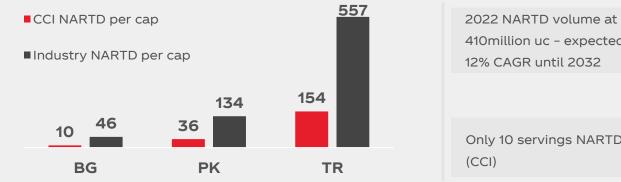
#### **Favorable Demographics and Macros\***



5-year population CAGR forecast 1.0% in BG vs 0.7% of EM

Urbanization is 40% in BG - room to grow, given 57% of world average

#### NARTD at Infancy with Significant Growth Potential



410million uc - expected to grow 12% CAGR until 2032

Only 10 servings NARTD per cap

\* Source: IMF World Economic Outlook \*\* Population of CCBB region only NARTD: Non-alcoholic Ready-to-Drink Beverages, Source: GlobalData (Industry Estimates), 2023 Forecast





# FY'23 Webcast Presentation

For more information, please contact <u>cci-ir@cci.com.tr</u>.

